

## Workshop on Book Writing “Elevating Scientific Productivity through Writing Books”

Sabtu, 13 Januari 2018, 12:35 WIB, Oleh: Prodi PBI

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Books are a very fundamental and lasting learning medium. The role of books in learning is not only as the transfer of knowledge but also as the source of inspiration. Unfortunately, writing a book for the academic community and the general public in Indonesia is still relatively low compared to some other Asian countries, such as Japan, Korea, and India. The contribution of authors from the academic community is still low, especially when compared to writers from the general public. Whereas, the academic community is considered as a familiar society with reading and writing, the source of ideas, the storehouse of knowledge, and the work of innovation.

By having this thought, the Department of English Teaching of UNIPMA held a Workshop on Book Writing entitled “Elevating Scientific Productivity through Writing Books.” It was held on Saturday, 13<sup>th</sup> of May 2017 in the 3<sup>rd</sup> floor hall of Campus 1 UNIPMA, Jl. Setiabudi no. 85 Madiun. The participants of the workshop were teachers/lecturers who are still actively teaching and the students of Department of English Teaching of UNIPMA.

The workshop invited an expert, Drs. Much. Khoiri, M. Hum. He is a lecturer of English Literature, Creative Writing, Cultural Studies from Universitas Negeri Surabaya (UNESA) and a writer. He is also a trainer and Pioneer “Jaringan Literasi Indonesia” (Jalindo). He was an alumnus of International Writing Program at University of Iowa (USA, 1993); and the Summer Institute in American Studies at the Chinese University of Hong Kong (1996). Currently, he is the Head of UPT UNESA Language Center.

His books were among others "36 Kompasianer Merajut Indonesia" (ed. Thamrin Sonata & Much. Khoiri, October 2013); "Pena Alumni: Membangun Unesa melalui Budaya Literasi" (2013); "Unesa Emas Bermartabat" (2014). His anthoogy was "Boom Literasi: Menjawab Tragedi Nol Buku" (2014), and self-help book was "Jejak Budaya Meretas Peradaban" (2014) and "Muchlas Samani: Aksi dan Inspirasi" (2014). His essay was qualified into an anthology "Pancasila Rumah Kita Bersama" (ed. Thamrin Sonata, 2014) and his paper was qualified into a proceeding "Membangun Budaya Literasi" (2014). His other books were "Rahasia TOP Menulis" (Elex Media Komputindo, Dec. 2014), Pagi Pegawai Petang Pengarang, SOS (Sapa Ora Sibuk), Write or Die and many more.

This workshop was aimed to explain to teachers, lecturers, and students the benefits and importance of producing paper in the form of textbooks and to inform the participants some constraints in publishing books and how to overcome these obstacles. It was also to describe appropriate book writing strategies and techniques; to present the considerations to make the manuscript worthy to be published; and to make trainees able to publish textbooks.

### Berita UNIPMA

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1. [STAF PERPUSTAKAAN UNIPMA IKUTI PELATIHAN PERPUSTAKAAN PERGURUAN TINGGI: EXPRESS \(EXPERIENCE PROGRAM IN SURABAYA – SINGAPORE\) 2026](#)
2. [ADAKAN WORKSHOP PENGELOLAAN JURNAL, UNIPMA BIDIK INDEKSASI SINTA 1 DAN SCOPUS](#)
3. [JADI KAMPUS FAVORIT, UNIPMA TERIMA KUNJUNGAN SISWA SMAN 4 KOTA MADIUN](#)
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